

May 22, 2023

2023 USBC Convention – Meet for the Cure



Thank you to those who attended the 2023 USBC Convention and Annual Meeting. Bowl for the Cure hosted the Survivor Luncheon to celebrate breast cancer survivors in our community. We also hosted an inspirational and dynamic Meet for the Cure event in which we highlighted our community's fundraising accomplishments, heard from our partner Susan G. Komen and honored those we have lost, those still fighting and those who have survived in a touching pink glow stick ceremony.

If you missed Meet for the Cure, or want to experience USBC Convention for yourself, go to BowlTV.com.

[Watch Here](#)

2023 USBC Convention Winners

We loved meeting all the survivors, community activists and association leaders at the Bowl for the Cure booth. It was touching to hear each person's experience, journey and memories of those lost.

We'd like to thank all who donated during USBC Convention, helping us raise over \$2,000 for breast cancer. Two lucky donors were entered to win a Bowl for the Cure bowling ball and bowling pin. Join us in congratulating Steve Johnson and Denise Schultz!

Your dedication and support will help us find a cure.

2024 Bowl for the Cure Week at the USBC Women's Championships

Registration for the 2024 USBC Women's Championships now is open! Come join us during Bowl for the Cure Week to honor survivors and promote breast cancer awareness.

The festivities will run from June 17 – June 23, 2024, in Reno, Nevada, at the National Bowling Stadium.

[**REGISTER NOW**](#)

Anyone who registers online before July 1 will be entered into our [**Early Bird Sweepstakes**](#) to win some fabulous prizes as well as a grand prize – a free trip to the 2024 USBC Women's Championships. Register online now, so you DON'T MISS OUT!

Bowl for the Cure New Jersey Design



We've got a new Bowl for the Cure jersey just for YOU! Visit the USBC Bowling Store to check out our new sleek and sporty jersey as well as our other merchandise.

A total of 25% of the net proceeds go toward fighting breast cancer, so look great while supporting a meaningful cause.

[**Shop Pink**](#)

Hosting a Bowl for the Cure Event?

Yes, then we want to hear from you! If you are collecting donations during league, hosting a bake sale or running a tournament to raise funds for breast cancer, please fill out our event form. We'll promote your event on our website and Facebook page to reach all in our community.

Already hosted an event or fundraiser? Please fill out and mail in the [event recap](#) with your donations, so we can commemorate your hard work. Checks should be written out to Bowl for the Cure. Donations can be submitted online or mailed to:

**Bowl for the Cure
621 Six Flags Drive
Arlington, TX 76011**

If you have any questions, please email us at bftc@BOWL.com or call 1-800-514-2695.

[Register Your Event](#) [Event Recap Form](#)

Pink Facts

Should you get a mammogram yearly? The United States Preventative Services Task Force recommends women have screenings every other year, but most organizations recommend annual mammograms. While the risk of false positives is the task force's reasoning, experts believe there is more harm done missing cancer diagnoses.

Key Statistics:

- Breast cancer makes up 30% of new cancers in U.S. women.
- Black women are 40% more likely than white women to die from breast cancer.
- Breast cancer is the second leading cause of cancer deaths for white, Asian, Pacific Islander, American Indian and Alaska native women.

Read the task force's recommendations [here](#).

Visit the [American Cancer Society](#) to learn more about breast cancer.

Pink Highlight – Russ Rehner

Russ Rehner received the More Than Pink Award at USBC Convention as someone who has been a continued and pervasive advocate for Bowl for the Cure. Russ, along with Central Ohio USBC, has dedicated his efforts to the cause for years, hosting silent auctions, running raffles and selling merchandise. His passion, support and altruism have made a lasting impact.

If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin!** Please email bftc@bowl.com with the subject line "BFTC Highlight" or you can mail a letter to:

United States Bowling Congress

Bowl for the Cure
621 Six Flags Dr.
Arlington, TX 76011