

January 22, 2023

## Bowl for the Cure Month



It's time for Bowl for the Cure Month! February is the month where we promote breast cancer awareness in the bowling community and honor those who have fought. Join the cause by hosting an event, collecting donations during league or having a pink bake sale!

There are many ways for every bowling member to get involved. On our site, you can check out our fundraising resources, [find an event](#) near you or just donate. If you will be hosting an event, [register here](#), so we can promote your event on our website and Facebook page!

The time to act is NOW.

[Give Here](#) [Fundraising Resources](#)

### 2023 USBC Convention – More Than Pink Award

This is your LAST CHANCE to submit your nominations! Every year, the Bowl for the Cure charity recognizes someone who has shown they are "more than pink" in our community. A person who embodies "more than pink" has invested their time and energy into promoting breast cancer awareness. This can be done through activities such as hosting a Bowl for the Cure tournament, running a 50/50 raffle or collecting donations during league, to name a few.

At USBC Convention, we will bestow a pink advocate with this great honor. The award winner will give a short speech, be presented with an award and receive a free hotel stay during the USBC Convention. If you know someone who deserves this honor or would like to nominate yourself, please fill out the form below.

[Nominate Here](#)

### **2023 USBC Convention - Survivor Luncheon**

Are you a breast cancer survivor who will be attending the 2023 USBC Convention? If so, we would love for you to join us at the survivor luncheon. Come join us to honor our breast cancer community with great food, exquisite company and an enjoyable time!

The survivor luncheon will take place on Wednesday, April 26 from 11:30 a.m. to 1 p.m. Breast cancer survivors can register through the link below.

[Register Here](#)

If you have questions concerning the event, please email [bftc@bowl.com](mailto:bftc@bowl.com).

### **2023 Bowl for the Cure Week at the Women's Championships**

We cannot wait to see you for Bowl for the Cure Week at the 2023 Women's Championships! A time to honor our pink warriors, give to the cause and promote breast cancer awareness in our fight to end breast cancer. All funds donated during the week will go to Bowl for the Cure benefiting Susan G. Komen.

While our survivor squads are closed, everyone still is welcome to sign up to bowl to support our community's breast cancer warriors and enjoy the week's festivities. You won't want to miss the fun from June 19-25 in Las Vegas, so click the button below to register.

[REGISTER NOW](#)

If you are already registered for the week but would like to recognize yourself or a teammate as a survivor, please fill out this [form](#).

### **Bowl for the Cure Merchandise**



Celebrate Bowl for the Cure Month in style! Strut the lanes with a stylish jersey or stay warm this winter season in a fleece sweatshirt. There's a lot to choose from, so visit the USBC Bowling Store to find what best fits your style.

### **[CHECK OUT OUR MERCH!](#)**

Psst! Our favorite is the tie-dyed hoodie; comfy and trendy!

### **Message from Susan G. Komen**

Since 2020, Susan G. Komen's independent affiliate network across the country has been integrated into the larger national Komen organization, centralizing all operations.

The reorganization has allowed Komen to leverage the combined expertise of its mission leaders to deliver a united program, using technology to connect to people where they are when they need to access care. It has improved the patient experience and resulted in administrative and operational efficiencies.

When submitting event donations, please remember to send your [event recap](#) with a check written out to Bowl for the Cure to:

**Bowl for the Cure  
621 Six Flags Drive  
Arlington, TX 76011**

The Bowl for the Cure team will submit all payments to Susan G. Komen. No matter how many participants you have or how much you raise, you'll be making a difference in the fight against breast cancer as we try to end this disease forever.

If you have any questions, please email us at [bftc@BOWL.com](mailto:bftc@BOWL.com) or call 1-800-514-2695.

### **Pink Facts**

In 2023, breast cancer is expected to affect over 300,000 men and women resulting in about 43,000 deaths, according to the American Cancer Society. While the number of new cases is slightly higher than 2022, we are making new advancements in research and treatments every day.

Research Highlights:

- Personalized/targeted treatments
- New screening strategies
- New ways to calculate breast cancer risk

To learn more about the strides we are making, click [here](#).



### **Pink Highlight – 2022 Donors**

As we start a new year, we would like to thank our 2022 donors and pink advocates. Over 35 events and fundraisers were hosted resulting in over \$210,000 raised to fight breast cancer. Thank you to our new and seasoned donors alike. Your dedication, love and support year after year is making a difference!

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Missed the last BFTC newsletter? Go to [BOWL.com/bftc](https://BOWL.com/bftc) to check out the past newsletters.

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If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin!** Please email [bftc@bowl.com](mailto:bftc@bowl.com) with the subject line "BFTC Highlight" or you can mail a letter to:

United States Bowling Congress  
Bowl for the Cure  
621 Six Flags Dr.  
Arlington, TX 76011