



USBC Marketing Resources



LEVEL UP

Your Association Brand Marketing



Email Marketing

EmailOctopus is an excellent choice for small non-profits looking for an affordable yet excellent feature-rich email marketing solution.

[Emailoctopus.com/pricing](https://emailoctopus.com/pricing)

FREE



Design Projects

Using programs like Canva make it easier than ever to design flyers, brochures and other digital graphics for your brand.

[Canva.com/canva-for-nonprofits/](https://canva.com/canva-for-nonprofits/)

FREE



Market Research

Collect feedback through surveys and polls using Survey Monkey. Nonprofit organizations can benefit from available discounts.

[Surveymonkey.com/industries/nonprofit](https://surveymonkey.com/industries/nonprofit)

FREE

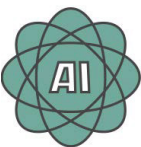


Creating a Website

Creating a website is easier than ever with Squarespace. Use code **NONPROFIT** for 10% off your first payment.

[Squarespace.com/pricing](https://squarespace.com/pricing)

LOW COST



Writing Assistance

Consider utilizing ChatGPT for creating press releases, stories, blogs, or social media content to leverage the capabilities of A.I.

[Chat.openai.com](https://chat.openai.com) OR [Pi.ai](https://pi.ai)

FREE



Social Media Management

If you engage in social media beyond the Metaverse, Buffer can help you manage your social media requirements.

[Buffer.com/pricing](https://buffer.com/pricing)

LOW COST



Event Management

Effortlessly organize and oversee events of any size with Eventbrite's user-friendly platform.

[Eventbrite.com/pricing](https://eventbrite.com/pricing)

FREE



800.514.BOWL



BOWL.com



marketing@bowl.com