



2025 USBC CONVENTION
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VISION



Tech Tools for Success

Envisioning More Efficient Associations
2025 USBC Convention

What technology or websites are your boards utilizing to be more efficient?

Topics Covered

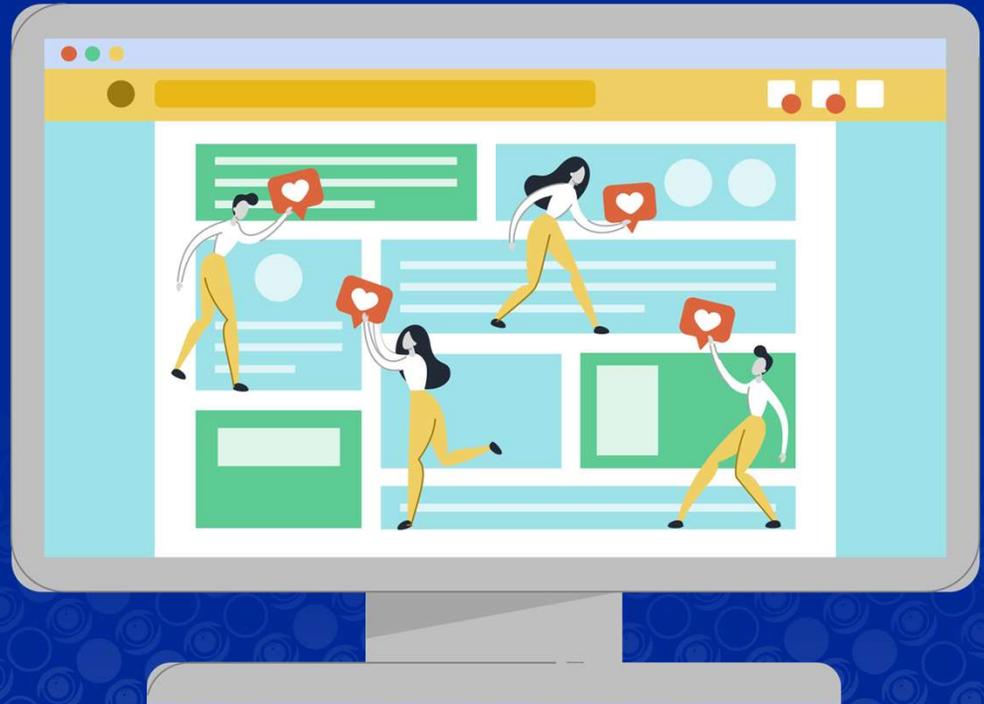
A **Future** FOR
THE **Sport**

Efficiency

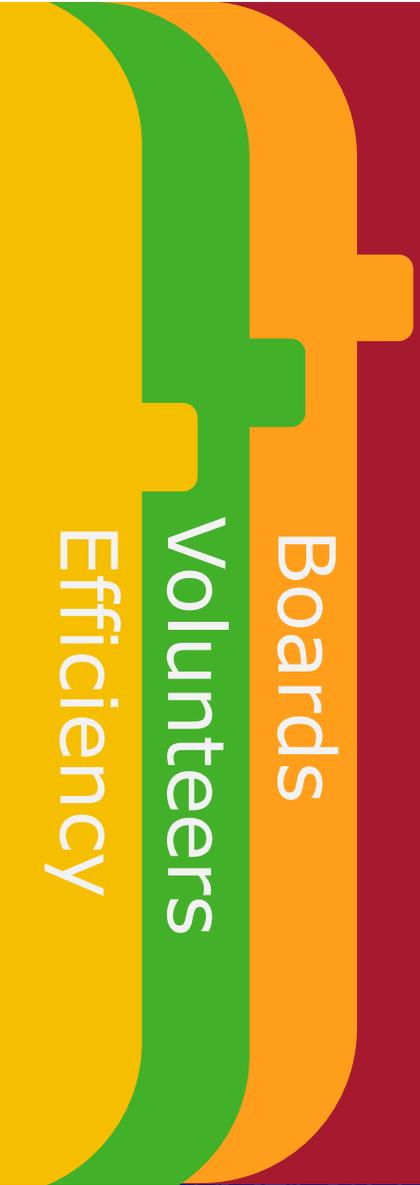
Volunteers

Boards

Nonprofits



For Non-Profit Organizations



Boards

Volunteers

Efficiency

- Online Design Platform
- Creates graphics, handouts and other visuals
- Free Pro version for Non-Profits
- Up to 50 members from qualifying organization



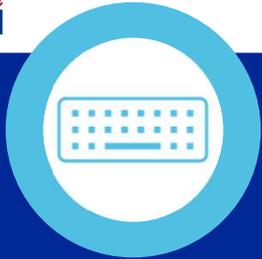
techsoup

- Website providing discounts for non-profits
- Applications
- Services
- Found on ARC under Frequently Used Links





**Services
Offered**



Help Desk Services

One-time or subscription-based support for your organization's urgent issues.



Technology Implementation

Professional assistance to help association choose and implements the right hardware, software or other service.



Office 365 Support

Support for preparing and implementing a plan to roll out Office 365 for association.

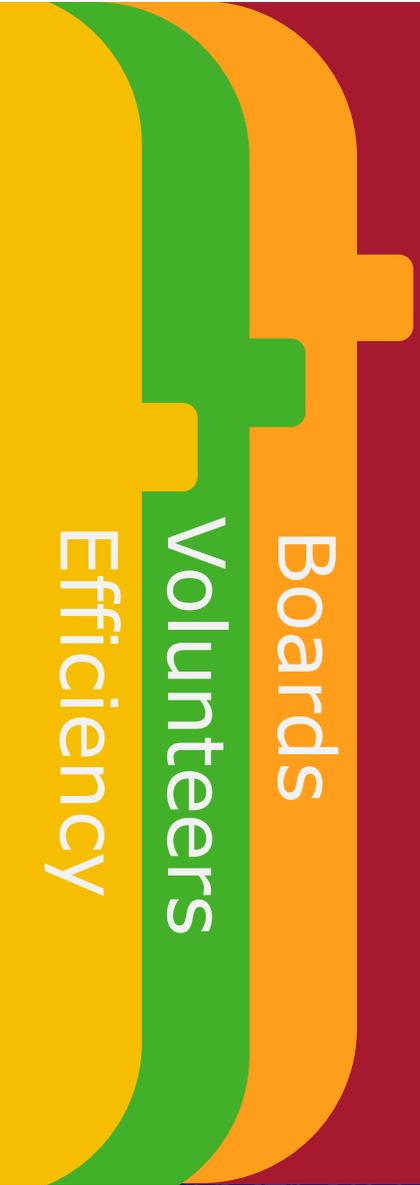


Managed IT

Complete day-to-day management of your IT systems and strategic technology planning. (Covers previous three plans)

Services Offered

For Non-Profit Organizations



Boards

Volunteers

Efficiency

For Board of Directors

Volunteers

Efficiency

BoardSpot





- Dashboard
- People
- Board of Directors
- Committees >
- Meetings
- Documents
- eSignatures 2

Dashboard

My Next Meeting

Monthly Governance Committee Meeting

Tuesday, Oct 8, 2024

4 - 6 pm (MDT)

[View Meeting](#)

Documents to Sign

[Conflict of interest disclosure form](#) [Sign Document](#)

[Confidentiality Agreement](#) [Sign Document](#)



Funding Source	Amount
Grants	\$950,000
Individual Giving	\$ 450,000

Similar Sites



Onboard



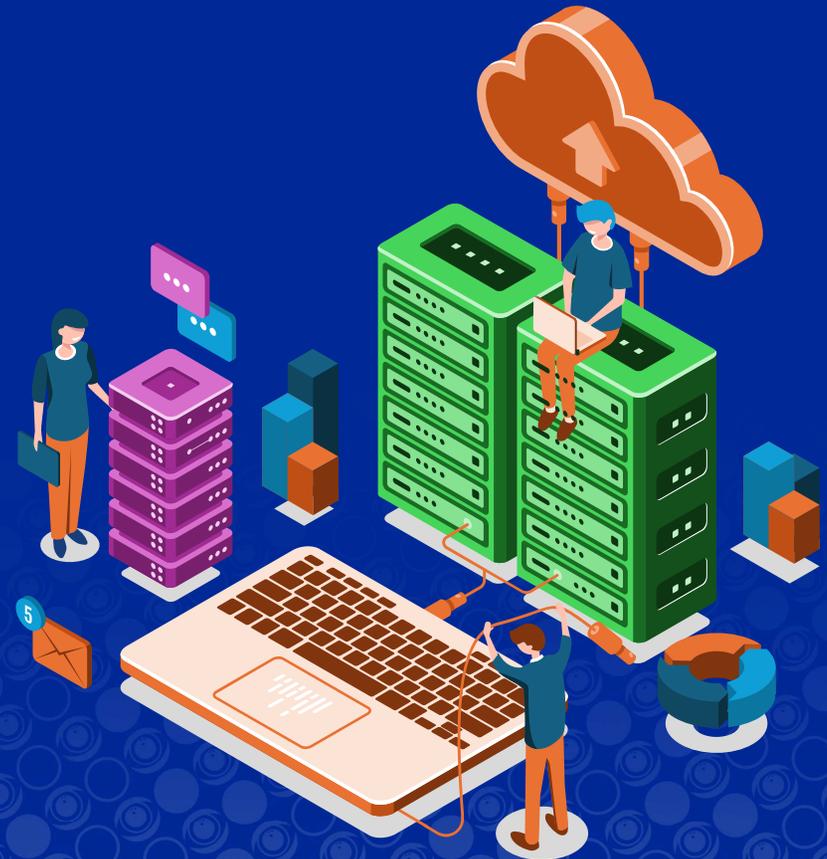
Boardvantage



I Board



Dilligent



For Board of Directors

Volunteers

Efficiency

For Volunteers

POINT

- Volunteer registration site
- Sends reminder emails to volunteers
- Tracks impact of individual volunteers
- Cost: FREE



Tom McNulty
tom.mcNulty@bowl.com

United States Bowling Congress
Nonprofit
Not Verified

+ Quick Add

Home

Notifications

Organization

People

Communicate

Report

Volunteer

Settings

Subscription

Support

Hi, Tom!

5
Total Contacts

0.00
Approved Hours

1
Total Events

UPCOMING EVENTS

Future THE Spo! Bowling Event
Fri, Sep 13th, 2024
2:45 PM - 6 PM (CDT)
Volunteers

WHAT'S NEW

New Feature
New Ongoing Commitments in Pro
There are now new options for ongoing events in Pro! You can allow or require volunteers to sign up for multiple events at once. You also have the option to set a volunteer schedule when creating an ongoing event.
[Read More >](#)

New Feature
Big Ongoing Events Upgrade!
Creating ongoing events is much faster with better frequency options. All ongoing events will now display their dates at the top of the page for easy navigation.
[Read More >](#)

New Feature
New Volunteer Guest + Minor Registrations
Now, you can give volunteers the chance to bring along their friends or children as guests to volunteer.
[Read More >](#)

Similar Sites



SignUp Genius



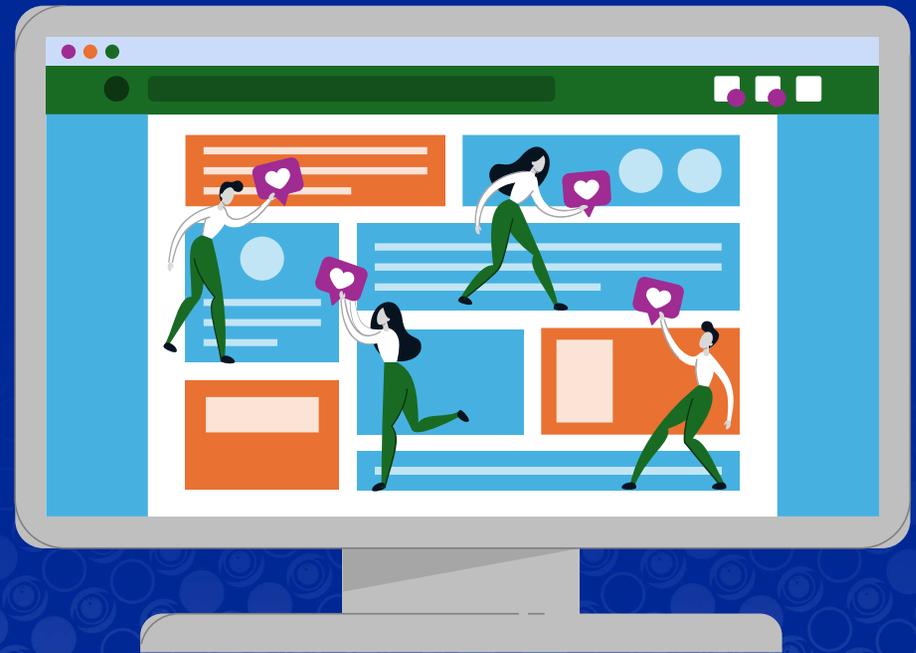
Volunteer Shift



Signup.com



Volunteersignup.org



For Volunteers

For
Efficiency



Artificial Intelligence

What is the first thought that comes to your mind when you hear the term artificial intelligence?

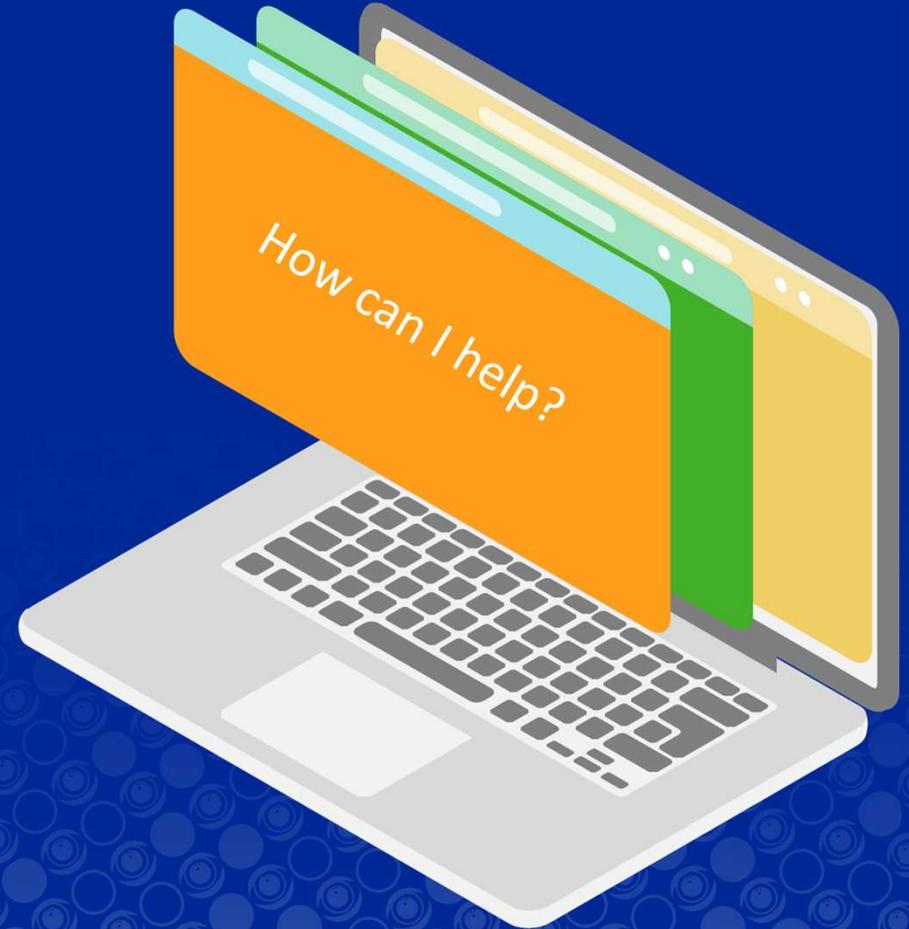
Artificial Intelligence



Chatbots



**Speech
To Text**





ChatGPT

- Chatbot and virtual assistant
- Insert a prompt
- Can be used for a variety of tasks
- Customize the learning



Top Generative AI Chatbots



Speech to Text



- Transcription service
- Will take notes via teleconference meetings
- Provides meeting recap and action items
- Cost: Plan starting at \$8.99/month / Techsoup: \$41/year
 - Free version available



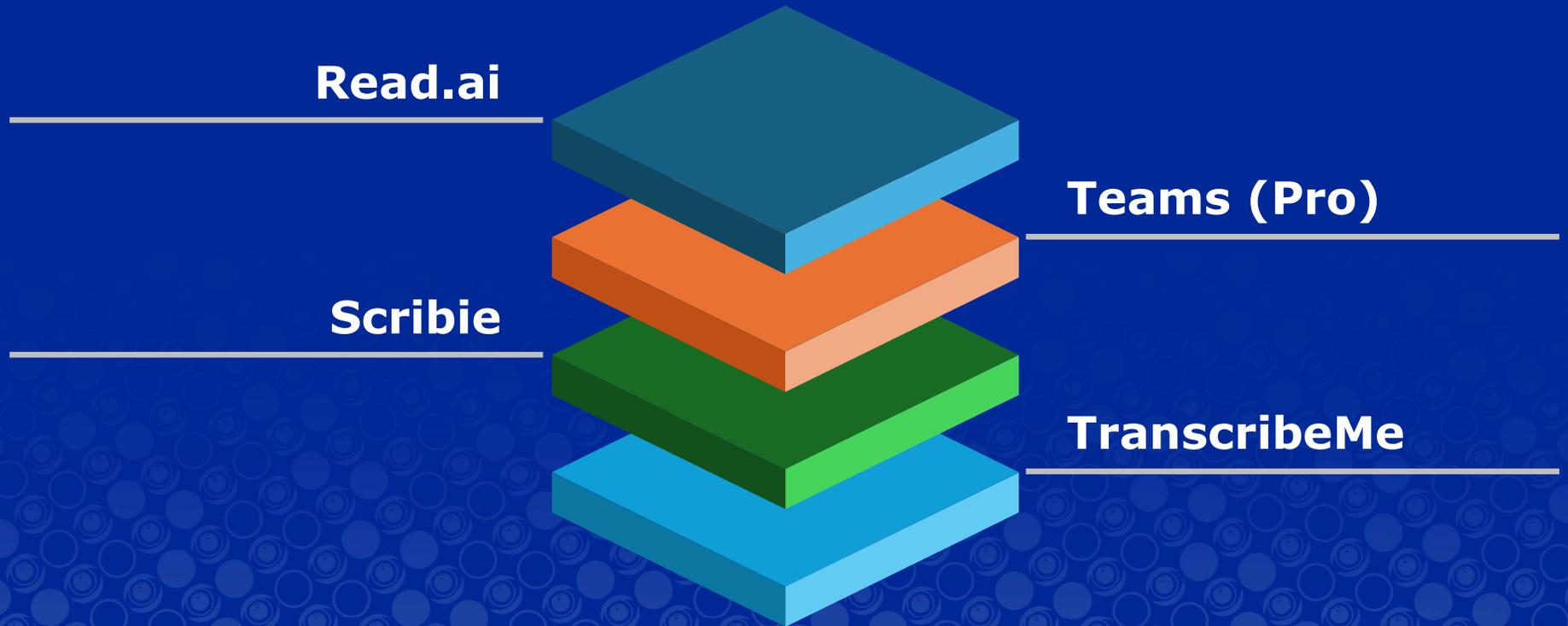
The screenshot displays a Zoom meeting interface with Otter.ai integrated. At the top, the Zoom toolbar includes icons for Chat, People (6), Raise, React, View, More, Camera, Mic, Share, and a red 'Leave' button. The meeting title is 'November - Association Board Best Practices.pptx'. Participants visible include Samuel Guy, Jarrod Gallegos, David Fields, Tom's AI Notetak..., and Tom McNulty. A 'TN' and 'SN' icon are also present.

The Otter AI Chat sidebar on the left shows the user 'Samuel Guy' and options for 'Invite Teammates', 'Otter AI Chat', 'My Conversations', 'All Conversations', 'Apps', 'More', 'CHANNELS' (General, Weekly Check-Ins), 'DIRECT MESSAGES', and 'FOLDERS'.

The main content area shows a presentation slide titled 'Getting to Know Your Board'. The slide features a central graphic with four quadrants: Knowledge (grey), Ice Breakers (blue), Passions (red), and Team Building (yellow). Each quadrant includes a brief description and an icon. Below the graphic, there is a paragraph of text: 'Want to be able to know and understand each other. Learn what motivates your board members and what they are passionate about. The meetings can also be a time for socialization. Conduct icebreakers at the beginning of the meetings to know more about each other before moving on to association business. Some examples are 2 truths and a lie - Each person tells two truths and one lie. People have to guess which one is the lie. Human Scavenger hunt - ask a couple of questions and people have to find someone who knows the question (example: find someone who has been out of the country)'. The slide also includes an 'AGENDA' section with a circular diagram and a 'Poll Question' section asking 'How would you rate the overall effectiveness of your board?'.

that can
 machines or
 solutions and a
 and team-building
 tools like QR
 code for

Similar Sites



Other Uses for AI Adoption



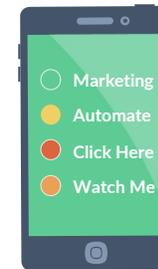
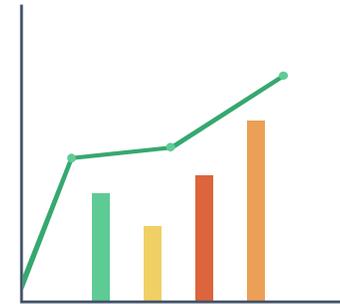
Content Marketing

AI can boost content marketing for local associations by generating targeted, data-driven content, optimizing distribution strategies, and personalizing messaging to better engage members.



Data Analysis & Fundraising

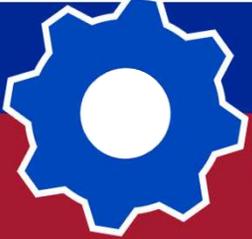
AI can enhance fundraising for local associations by identifying potential donors, personalizing outreach, and optimizing campaign strategies for maximum impact.



Customer Engagement

AI can enhance customer engagement for local associations by personalizing communication, automating responses, and analyzing member preferences to deliver more relevant content and experiences.

Enhancements Summary



TechSoup

Website available to non-profits to get discounted applications, services and refurbished technology

BoardSpot

Online board portal built to facilitate management of nonprofit organizations to engage your entire board.

Point

Website created to manage, engage and mobilize your volunteers, allowing you to grow your impact

Chat GPT

Artificial intelligence chatbot allowing users to converse with the application. Assists with writing learning and brainstorming

Otter Ai

AI tool that automatically transcribes, summarizes and assigns action items from meetings

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