



621 SIX FLAGS DRIVE, ARLINGTON, TEXAS 76011
800.514.BOWL • BOWL.com

United States Bowling Congress

Our Vision

To continue to be the leading authority to the sport, servicing the needs of bowling.

**A Future FOR
THE Sport.**

Dear Association Leader,

The return of bowling in the 2021-2022 season was wonderful to see across the country, and we hope your association is excited to keep the momentum going into 2022-2023.

As voted upon in 2016, the dues for national membership are going up this season to \$15. Bowling appreciates your support of the National Governing Body by representing the organization and showing the value of USBC with your leagues, members and centers.

There are flyers with your supplies this year to help you be informed and equipped to talk to members about the value of USBC to their league. One per league is included here for you to be able to share with the officials of your leagues. While the talking points are helpful, nothing is better than the positive impression of service you can leave on a league by attending their meetings. Support, service and opportunity are your value. Show it off. Be proud of it.

There are additional flyers available in the Association Resource Center, if you're wanting to print more. Just visit **BOWL.com/ARC**, and you'll find them there.

Here's a couple helpful reminders about why we are here to service our members and the sport:

USBC Mission: The USBC is the National Governing Body for Bowling. Our mission is to provide services, resources and the standards for the sport.

USBC Vision: Our vision is to continue to be the leading authority to the sport, servicing the needs of bowling.

USBC Promise: Our promise is to celebrate the past, be mindful of the present and ensure bowling's future through thoughtful research, planning and delivery.

Sincerely,

USBC Association and Membership Services Team





YOUR AVERAGE

As a USBC member, your average allows you to compete in any of the 14,000 certified tournaments across your local community, state, and nationwide.



PROTECTING YOU

USBC protects both you and the sport by setting standardized playing rules in addition to working with the equipment manufacturers to ensure all products meet specifications. This ensures an equal playing field that allows the game to be fun and fair for all to enjoy.



YOUR SPORT

All USBC members can participate in establishing the rules for the game by submitting legislation, in addition to volunteering for local, state and national board and committees which helps make a difference in the sport.



YOUR MEMBER REWARDS

USBC partners with BenefitHub, a global leader in providing discount-based programs for everything from insurance to clothing, travel, leisure activities, and much more.



YOUR RECORDS

USBC tracks all your participation in leagues, averages, and honor scores on BOWL.com, and they also preserve the sport by maintaining national records and tournament history dating back to 1895.



COVERING YOUR SPORT

USBC is covering the sport from top to bottom through regular news updates and stories on BOWL.com, daily updates through social media posts and stories to help fans follow along with their sport. Additional coverage through Bowlers Journal, BowlTV, and national TV broadcasts.

Your USBC membership goes directly back into the sport to help fund programs for bowlers of all ages. From youth programs and scholarships to charitable causes such as Bowl for the Cure, Bowlers to Veterans Link, and the International Bowling Museum and Hall of Fame.

Your membership goes beyond the lanes and makes a mark for all! Find out more at [BOWL.com/AFFTS](https://www.bowl.com/AFFTS) or contact us at bowlinfo@bowl.com or 800.514.BOWL.

