



USBC Association Table Tent Templates

Table tent marketing is a great way to promote events and highlight association services. With proper planning, your table tents can boost your return on investment significantly.

Your table tents shouldn't just inform members about an event or service — they should have a call to action. Just like any other direct-marketing piece, it's not enough to say, "Hey, we're here!" You have to say, "You have to do this now!" For example, "Go to xxxusbc.com/bvl-entry today and get 10% off team entry!"

There are a variety of table tent templates for you to choose from. All that is needed is for you to create the content for the event/service you want to highlight and take that and the desired template to your print vendor.

There are two file types that can be utilized. The PDF files have printer crop marks while the JPEG files do not. Ask your printer which they prefer. Should your print vendor ask, both file types contain a bleed.

To download and save the PDF and JPEG table tent image folders, click LINK on the previous page.

Many styles and colors available



- Choose your template
- Craft the message
 - v' Include a call to action
 - v' Don't forget your association logo
- Take to your print vendor
 - v' Use matte or glossy finish
 - v' 100 lb. cardstock works well