



**ASSOCIATION
DEVELOPMENT**

USBC Regional Hangout *“New Season Successes”*

September 2023



THE UNITED STATES BOWLING CONGRESS | BOWL.COM



Introductions

- ★ Mike Larsen, Sr. Director Membership & Associations
- ★ David Fields, Regional Manager – South and Northeast
- ★ Jarrod Gallegos, Regional Manager – West
- ★ Tom McNulty, Regional and Education Manager – Midwest and Northeast



Opening Thoughts.....

★ We will be discussing the following sections

- General Housekeeping
- New Programs for 2023 - 24
- Season Plans and Successes
- Q & A



General Association House Keeping



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Quick, Helpful Reminder



- ★ Process memberships to USBC within 20 days of receipt
- ★ Transmit awards ASAP (we will accept awards after deadline)
- ★ Communicate monthly
- ★ Deposit funds within 7 days



A NEW SEASON IS HERE!!!!



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New for 2023-24 Season

NEW
items



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String Pin Certification

- ★ String pins are now a certified separate category
- ★ String machines MUST have USBC approved stamp (7 pin side)
- ★ Unsure of when conversion kit will be finished
- ★ Keeping free fall and string pin averages separate



"Why I Certify"

★ To get current and prospective members of USBC to see membership as part of their identity, showing that a vote to certify is a vote for fair play.

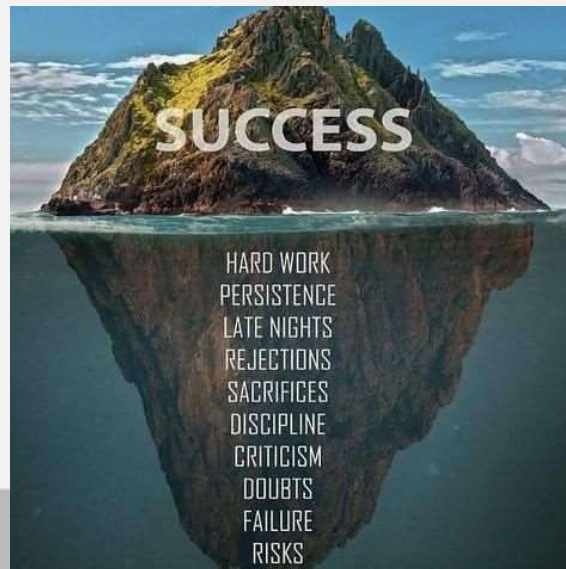
★ **Certified Bowlers**

★ ***Bowl Certified not Sanction Fee***

★ ***Certified means officially recognize***



New Season Successes



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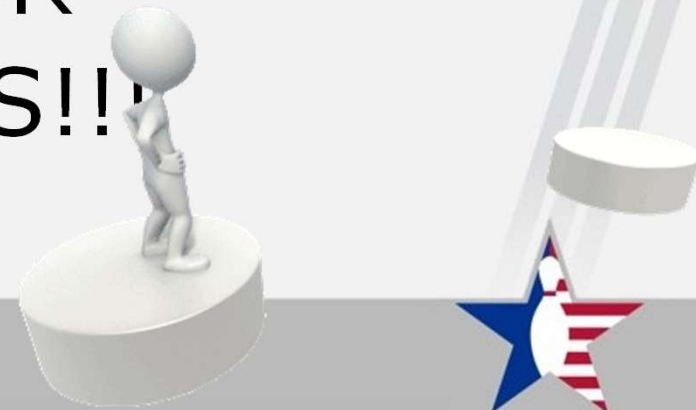


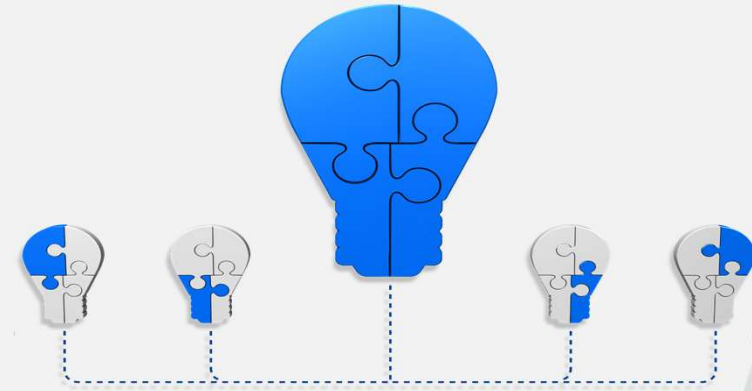
What goals did your board set for your leagues this year?



Has your association done something different compared to previous seasons pertaining to your leagues?

LET'S HEAR YOUR
SUCCESS STORIES!!!





What strategies have your board implemented to attract new members?



Recognizing Your Members



CONGRATULATIONS
to the 2023 JAUSBC
Hall of Fame Inductees

| | | |
|---|---|--|
|  Jeff Bailey Meritorious Service |  Chris Paxson Superior Performance |  April Flaws Superior Performance |
|---|---|--|



South Dakota USBC
July 21
Huge SHOUT OUT to Brooklyn Hieb, Brookings. She finished Junior Gold in 43rd place in the U18 Girls Division!!!! SD is so proud of you!!!
#SDBowling #AFutureForTheSport



North Texas USBC
August 15 at 7:40 AM
During our League Secretary meeting we discussed ways of how to recognize our bowlers across the metroplex with different types of local awards. One league secretary took it to heart and went back and applied it to their summer league. We would like to congratulate Jacob Rose for his Triplicate of 149 149 149 in the OLBA League on Mondays at Bowlero Richardson. He received his local award this week! Hopefully more league secretaries will be on board for recognizing... See more





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THANK YOU FOR JOINING US!

Next call topic: *"All Eyes on Social Media"*

Association Contact information

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