

A **Future** FOR  
THE **Sport**



2025 USBC CONVENTION  
**SHARE** *the*  
**VISION**

# A Vision for Modern Service Solutions

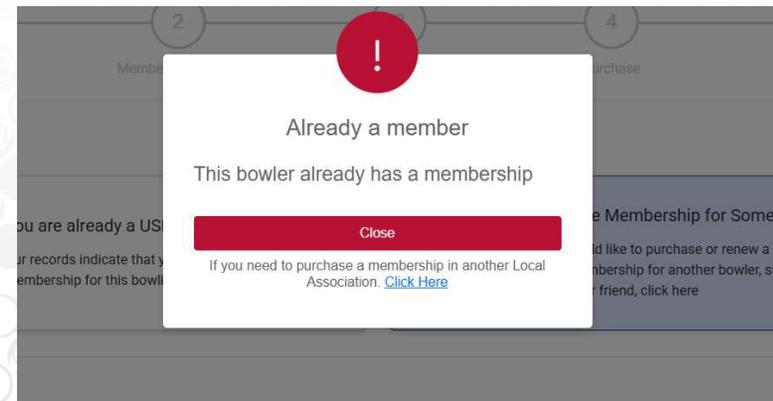
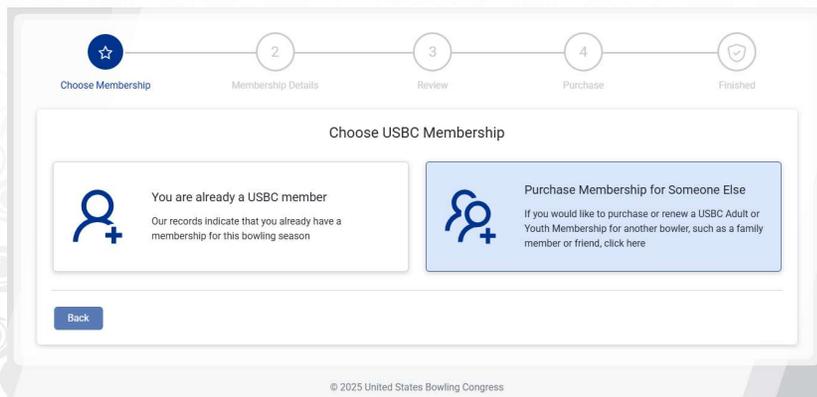
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# Membership Processing

- Continued growth the past few seasons
- Exceeds 100,000 memberships now
- Easy renewal with users on BOWL.com
- Can simply purchase for another person
- Local and/or State only now too



## Multiple Memberships in One Transaction

The screenshot displays the USBC Join website interface. At the top left is the USBC logo and the text "USBC Join". At the top right, the user's name "Carol Bowler" is visible. A progress bar at the top shows five steps: 1. Choose Membership (active), 2. Membership Details, 3. Review, 4. Purchase, and 5. Finished. The main content area is titled "Choose USBC Membership" and contains two options:

- Adult USBC Membership**  
Renew My Membership  
If you are a returning USBC Member and would like to renew your membership, click here
- Purchase Membership for Someone Else**  
If you would like to purchase or renew a USBC Adult or Youth Membership for another bowler, such as a family member or friend, click here

A "Back" button is located at the bottom left of the main content area. At the bottom center of the page, the copyright notice "© 2025 United States Bowling Congress" is displayed.

# How can you help?

- Encourage your leagues and members to join online
  - Start of the season messaging
  - QR codes with the league supplies
  - Challenge your secretaries
- Still need to register leagues and rosters into WinLABS and ensure everyone is a member

# Bulk Processing

# Bulk Processing

- Piloted last year
- The ability for a center to purchase memberships in bulk
- Very simple and easy for returning members
- Memberships import into WinLABS, just like they individually purchased on BOWL.com
- Members receive an email signifying they are members
- Association processes the league and roster

**HEAD PINZ NAPLES**

MEMBERSHIPS | **CERTIFIED LEAGUES**

 **\$0.00**

 Dashboard

**Certified Leagues** | League Bowlers | Cart | Orders / Payment

 Settings



 Memberships

HELP CENTER

-  FAQs
-  Contact Us
-  Support
-  Bowl.com

**Contractors 23-24**  
08/23/2023 - 05/01/2024

 **Wednesday**  **6:20 PM**  **Adult**

**Falling Waters 24**  
01/04/2024 - 03/21/2024

 **Thursday**  **9:30 AM**  **Adult**

**His & Misse's 24**  
05/30/2024 - 08/22/2024

 **Thursday**  **6:00 PM**  **Adult**

**His & Ms 23-24**  
09/14/2023 - 05/23/2024

 **Thursday**  **6:20 PM**  **Adult**

**Juniors 23-24**  
09/16/2023 - 05/25/2024

 **Saturday**  **9:00 AM**  **Youth**

**KSW Mixed 23-24**  
09/05/2023 - 05/21/2024

 **Tuesday**  **6:20 PM**  **Adult**

**Mixed Trio 24**  
05/15/2024 - 08/21/2024

 **Wednesday**  **6:00 PM**  **Adult**

**Monday Men 24**  
05/06/2024 - 08/12/2024

 **Monday**  **6:00 PM**  **Adult**

HEAD PINZ NAPLES

MEMBERSHIPS | LEAGUE BOWLERS

 \$0.00

 Dashboard

Certified Leagues **League Bowlers** Cart Orders / Payment

 Settings

1

Filters, Mixed Trio 24 ▾

 Memberships







HELP CENTER

-  FAQs
-  Contact Us
-  Support
-  Bowl.com

<b>Diana L Back</b> 9037-60599	<b>Not Member</b>	Mixed Trio 24	 53 years	Zip Code: 34113	
<b>Robert S Bailey</b> 9037-41319	<b>Member</b>	Mixed Trio 24	 56 years	Zip Code: 34112	
<b>Beverly A Carocci</b> 9037-40078	<b>Not Member</b>	Mixed Trio 24	 76 years	Zip Code: 34113	
<b>Troy R Davidson</b> 9037-60594	<b>Member</b>	Mixed Trio 24	 31 years	Zip Code: 34117	
<b>Gary L Howard</b> 9037-60601	<b>Not Member</b>	Mixed Trio 24	 67 years	Zip Code: 34113	

**HEAD PINZ NAPLES**

MEMBERSHIPS | LEAGUE BOWLERS

3 \$84.00

Dashboard

[Certified Leagues](#) | **League Bowlers** | [Cart](#) | [Orders / Payment](#)

Settings

Memberships

HELP CENTER

- FAQs
- Contact Us
- Support
- BowL.com

1 Filters, Mixed Trio 24 ▾

Add All To Cart Add New Bowler

<b>Diana L Back</b> 9037-60599	<b>Not Member</b>	Mixed Trio 24	53 years	Zip Code: 34113	
<b>Robert S Bailey</b> 9037-41319	<b>Member</b>	Mixed Trio 24	56 years	Zip Code: 34112	
<b>Beverly A Carocci</b> 9037-40078	<b>Not Member</b>	Mixed Trio 24	76 years	Zip Code: 34113	
<b>[Name]</b> 9037-60504	<b>Member</b>	Mixed Trio 24	31 years	Zip Code: 34117	
<b>[Name]</b> 9037-60601	<b>Not Member</b>	Mixed Trio 24	67 years	Zip Code: 34113	

Diana L Back Membership is added to the cart!

Beverly A Carocci Membership is added to the cart!

Gary L Howard Membership is added to the cart!

-  FAQs
-  Contact Us
-  Support
-  BowL.com

← Add More Memberships 10 Memberships

Filters ▾

<b>Diana L Back</b> 9037-60599	 <b>USBC Adult Membership</b> 2024-25	Zip Code: 34113	
<b>Beverly A Carocci</b> 9037-40078	 <b>USBC Adult Membership</b> 2024-25	Zip Code: 34113	
<b>Gary L Howard</b> 9037-60601	 <b>USBC Adult Membership</b> 2024-25	Zip Code: 34113	
<b>Ashley L Larrabee</b> 9037-60597	 <b>USBC Adult Membership</b> 2024-25	Zip Code: 34113	
<b>Sue A Howard</b>	 <b>USBC Adult Membership</b>		

### Summary Clear Cart

 Pay Now by Credit Card

 Pay by Invoice

---

 **USBC Adult Membership** 10 x \$28.00

---

**TOTAL** \$280.00

I have read, understand and agree to the [Terms of Service](#).

 **Complete Order**

# Bulk Processing

- How can you help?
- Share with your centers if they are managing most of their leagues.
- Provide our team with the centers where you see this could be useful.
- In the future...
  - Do we need the membership applications?

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# Youth League Registration

How do kids register for activities today?

# Youth League Reg



## Rab's Summer Scholarship Teens

Rab's Country Lanes, 1600 Hylan Blvd Staten Island, NY 10305

06/06/2025 - 08/29/2025

12 Weeks Friday 5:30 PM \$50.00 Youth



Start



USBC Membership



Bowler



Consent



Review & Pay



Finished

### Who will be participating in Rab's Summer Scholarship Teens



My Child

My child will be participating

# BOWL.com PartnerHub

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# Online Tournament Registration

# Help Us Help You



- Technology solution for all
- Tournament and ALL data ports to WinLABS

- 5% technology fee covers credit card fees
- Any other "solution" requires data entry still



## EVENT REGISTRATION

**2025 Virginia State USBC 37th Annual Mixed Handicap Tournament**  
*Starts: 3/18/2025, Ends: 3/23/2025*  
**VIRGINIA STATE**

This tournament is not available for purchase at this time.

[MANAGE](#)

**2025 Virginia State USBC 72nd Annual Open Handicap Tournament**  
*Starts: 5/17/2025, Ends: 6/15/2025*  
**VIRGINIA STATE**

[REGISTER](#) [MANAGE](#)

**2025 Virginia State USBC 67th Annual Women's Tournament**  
*Starts: 4/5/2025, Ends: 5/11/2025*  
**VIRGINIA STATE**

[REGISTER](#) [MANAGE](#)

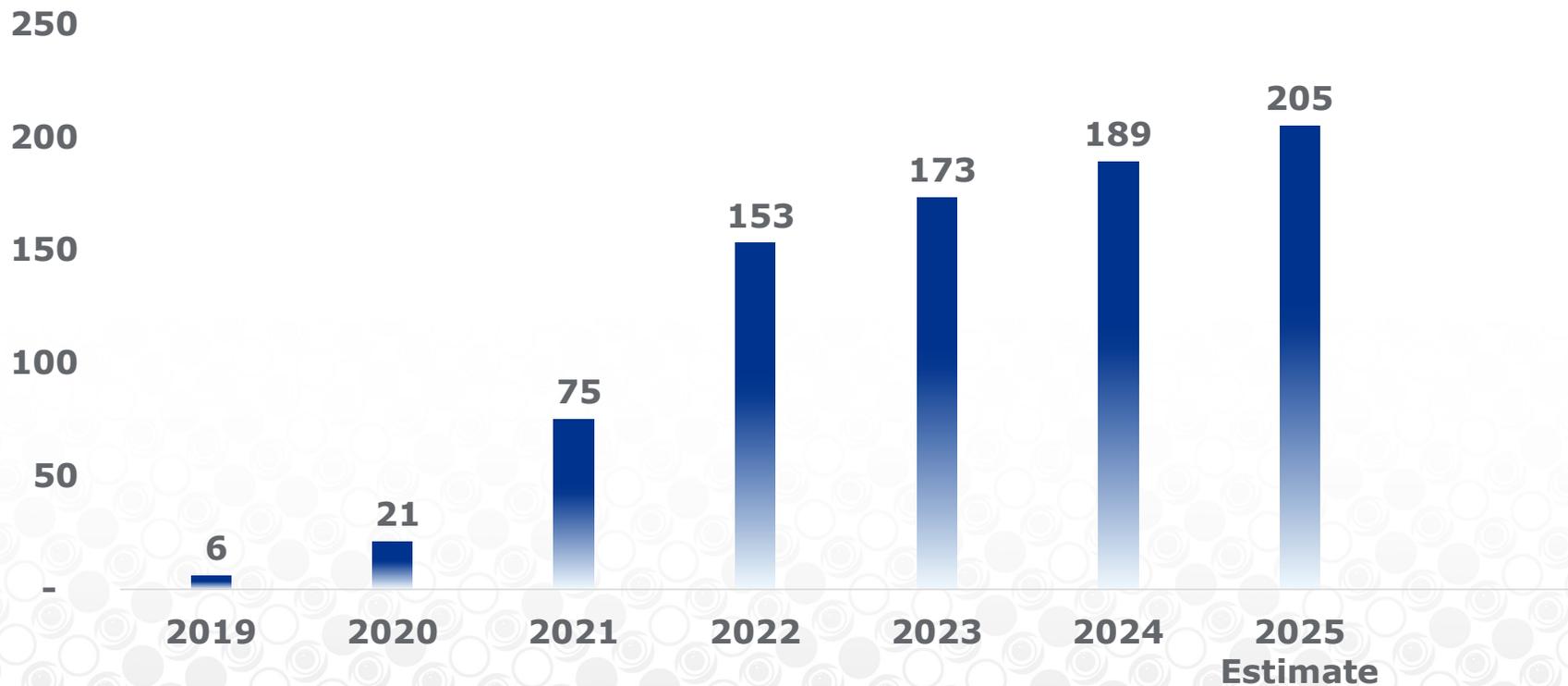
**2025 Virginia State USBC 59th Annual Youth Championship**  
*Starts: 6/21/2025, Ends: 6/29/2025*  
**VIRGINIA STATE**

[REGISTER](#) [MANAGE](#)

**2025 Virginia State Senior Tournament**  
*Starts: 10/4/2025, Ends: 10/19/2025*  
**VIRGINIA STATE**

[REGISTER](#) [MANAGE](#)

# Online Registration Growth



# What if?

- We didn't have automatic scoring?
  - We didn't have league software?
  - We didn't build winlabs?
  - We were still oiling by hand?
- 
- Technology always evolves in everything we do.
  - Being open to adoption and/or advancement.
  - It's our responsibility to prepare for the future.

## USBC Promise

Ensure bowling's future through thoughtful research, planning and delivery

# Come Join the Fun

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# A Vision for Modern Service Solutions

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