

# Regional Webinar

## *Association Board Best Practices*

November 2024

# We Encourage Your Participation and Ideas

- Raise hand feature
  - Name
  - Association
- Chat feature to ask questions
- We are here to help and support each other

# General Housekeeping



RVP Athlete Safety



990s coming due  
(12/15)



2025 ALA  
schedule released



Upcoming topics

# Opening Thoughts

- What are the qualifications of a good leader?
- What are the expectations of a good leader?



# AGENDA



1

Knowing Your Board

2

Involving/Retaining New Board

3

Navigating Conflict

4

Communication

5

Strengthening the Board

# Poll Question

How would you rate the overall effectiveness of your board?

# Getting to Know Your Board

## Knowledge

What do we know about our board members, new and current?



## Ice Breakers

Spend some time for socialization at your meetings



## Passions

Get to know your members strengths and passions. Will assist with committee assignments



## Team Building

Take time to have fun at your meetings. Or spend some money to have a board outing



# Know Your Regional Managers

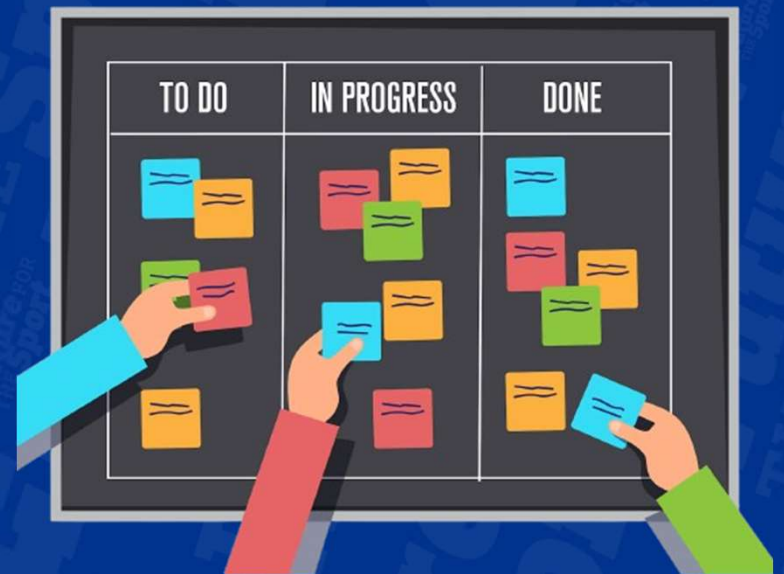
- Which one is the lie?
- Dave has a 300 right-handed and left-handed.
- Jarrod's favorite fast-food restaurant is Burger King.
- Tom almost got hit by Tiger Woods' golf swing.
- Hugo is an Eagle Scout.





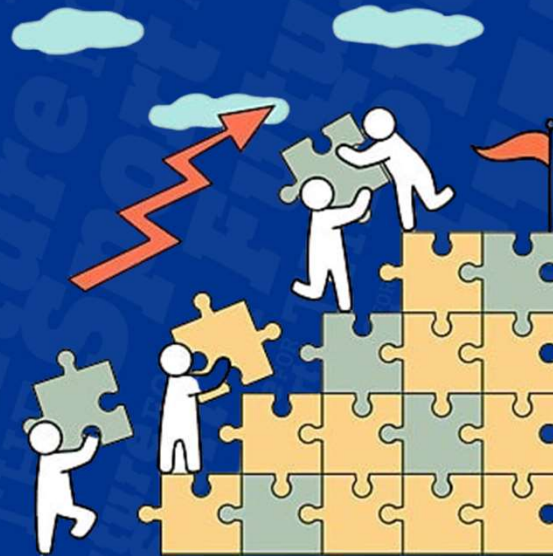
# Bringing in New Board Members

- Train them!
- Get them on a committee
- Give them a task
- Avoid “We’ve always done it this way”



# Retaining Board Members

- Get them involved
- Ask questions
- Keep them focused
- Use parking lot
- Stay on time!



What are ways you keep members engaged at board meetings?

# Navigating Conflicts

## Personality Issues

Leave the baggage at the door

1

## Personal Agendas

Remind them they are there to service the membership

2

## Disagree w/Decisions

Have strong discussions while focusing on the topic

3

## Roles

Board members are board members first

4

# Communication



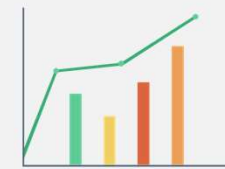
## Decisions

Communicate decisions and rationale clearly to board and membership



## Cohesiveness

Ensure everyone is on the same page and keeping info private



## Technology

Use various ways to connect with your board. Keep all info available

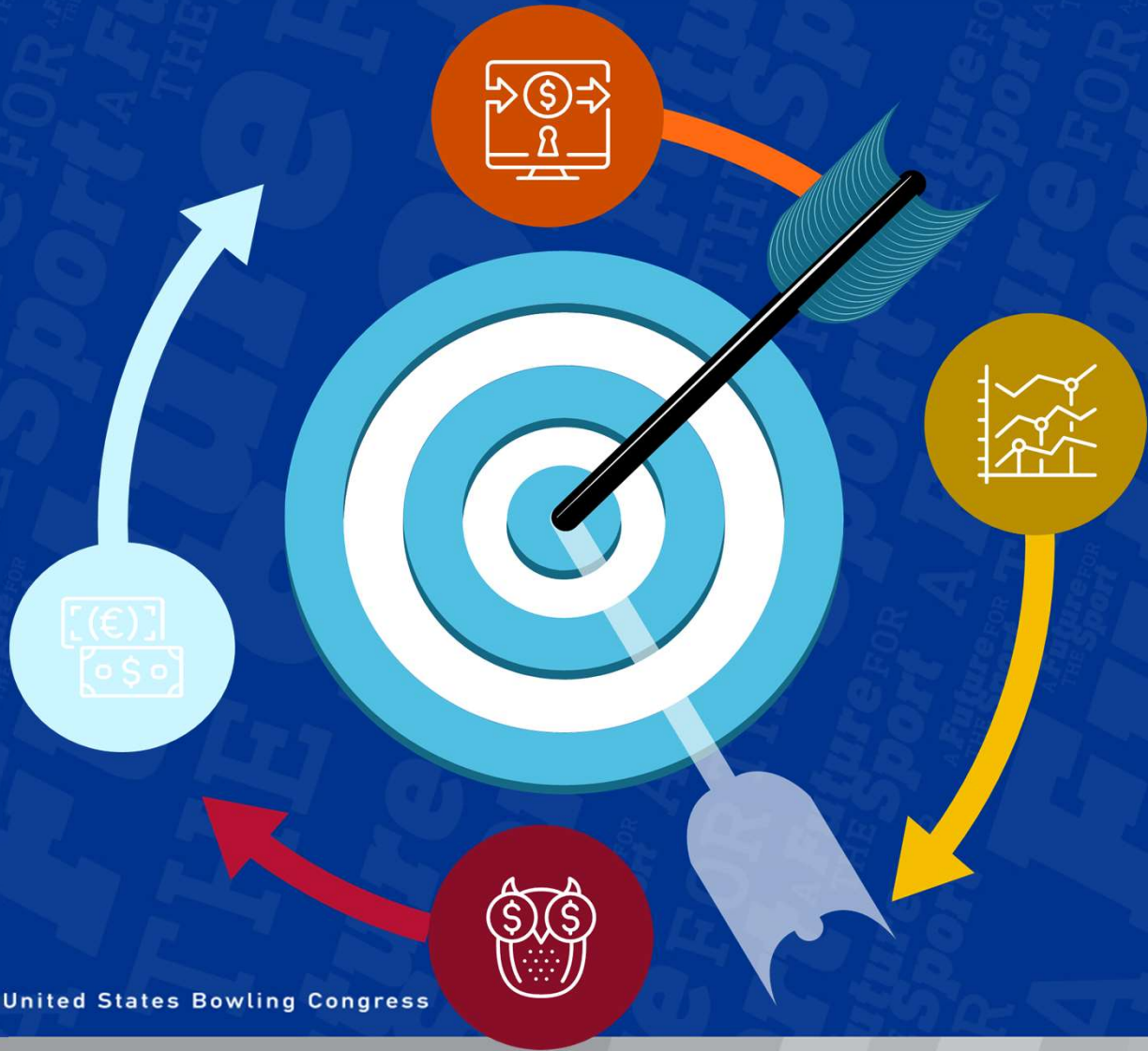
# Poll Question

What methods does your board use to communicate with each other?

# Strengthening The Board

- Create a training program
- Provide continuing education (ALAs, Convention, Webinars)
- Seek feedback
- Recognize your board





**Strengths**

Know your board members' passions and strengths to help them succeed

**Focused**

Keep board members focused at meetings and your association's overall goals

**Communication**

Communicate tasks and responsibilities clearly and speak with your board often

**Feedback**

Consistently seek feedback from the board to achieve goals.





United States Bowling Congress



Next Topic: *USBC Membership Rewards Featuring: Grouper Partnership*  
December 5, 11AM CST

## **Association Contact Information**

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