



A Vision for Modern Service Solutions





Membership Processing



Online Membership

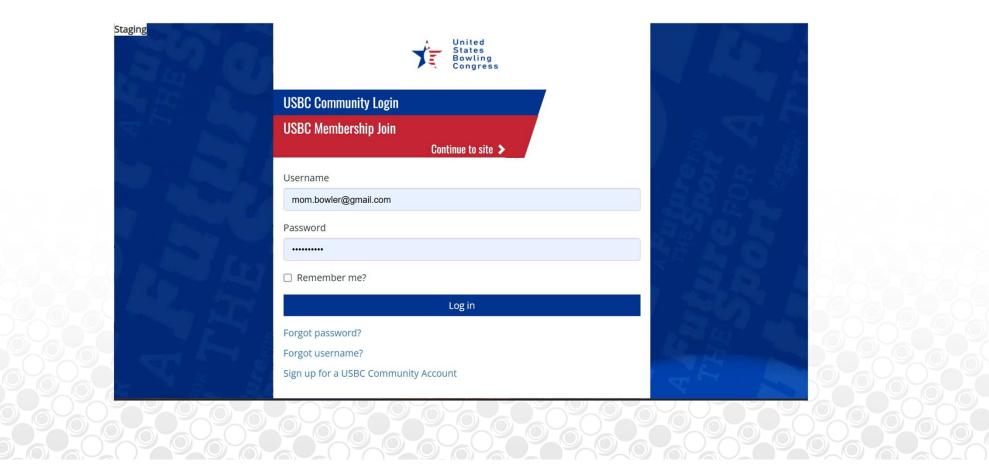


- Exceeds 100,000 memberships now
- Easy renewal with users who have a BOWL.com account
- Can simply purchase for another person
- Local and/or State only as well











How can you help?



- Encourage your leagues and members to utilize it
 - Start of the season messaging
 - QR codes with the league supplies
 - Challenge your secretaries
- Still need to ensure everyone is a member and loading league roster into WinLABS





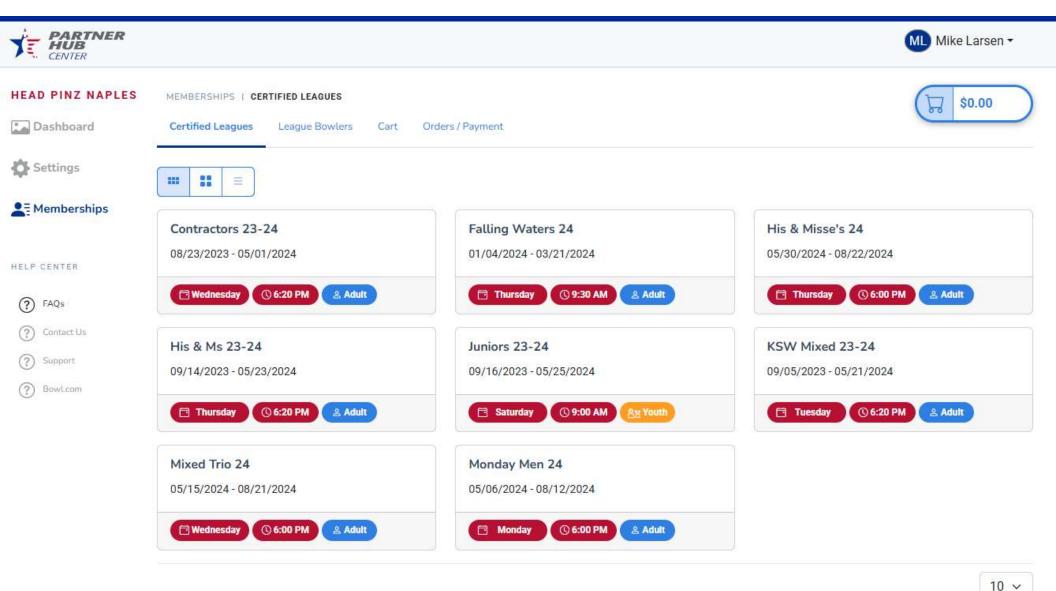
Bulk Processing



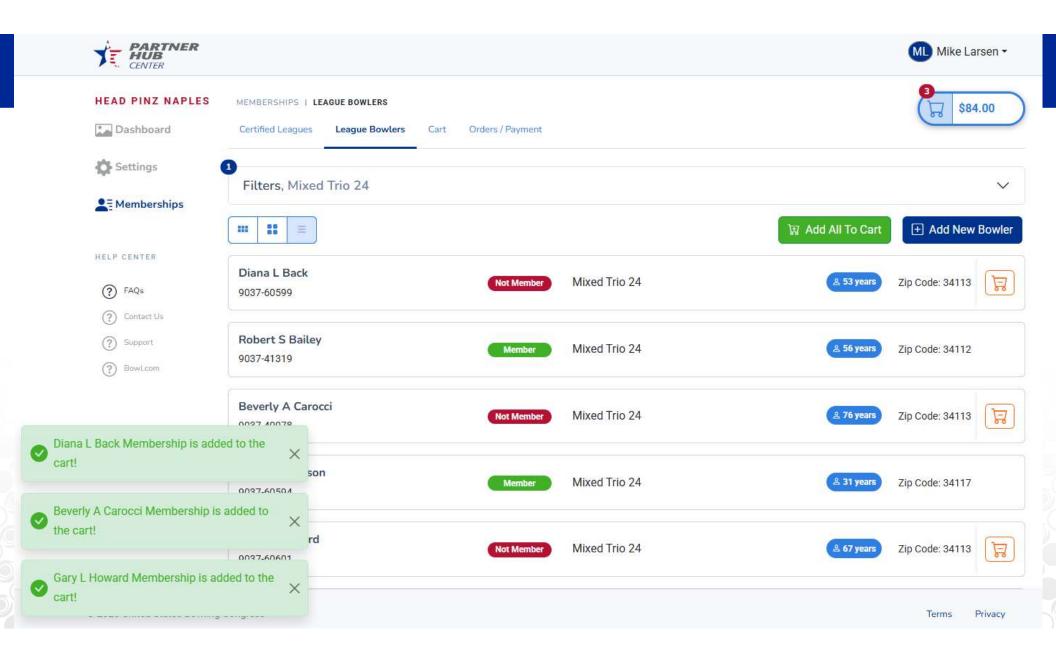
Bulk Processing



- Piloted last year
- The ability for a center to purchase memberships in bulk
- Very simple and easy for returning members
- Memberships import into WinLABS, just like they individually purchased on BOWL.com
- Association processes the league and roster
- Can discontinue use of the membership application



		ML Mike Larsen -
MEMBERSHIPS LEAGUE BOWLERS Certified Leagues League Bowlers Cart O	rders / Payment	\$0.00
1 Filters, Mixed Trio 24		\sim
		☐ Add All To Cart
Diana L Back 9037-60599	Not Member Mixed Trio 24	A 53 years Zip Code: 34113
Robert S Bailey 9037-41319	Member Mixed Trio 24	2 56 years Zip Code: 34112
Beverly A Carocci 9037-40078	Not Member Mixed Trio 24	2 76 years Zip Code: 34113
Troy R Davidson 9037-60594	Member Mixed Trio 24	& 31 years Zip Code: 34117
Gary L Howard 9037-60601	Not Member Mixed Trio 24	& 67 years Zip Code: 34113
	Certified Leagues League Bowlers Cart O Pilters, Mixed Trio 24 Image: State of the	Certified Leagues League Bowlers Cart Orders / Payment Filters, Mixed Trio 24 Image: Ima



						ML Mike Larsen -
HEAD PINZ NAPLES	MEMBERSHIPS CART	wlers Cart Orders / Payme	ent			\$280.00
Settings						
Memberships	← Add More Membership	os	10 Me	emberships	Summary	🐼 Clear Cart
HELP CENTER Image: Page Image: Page <td>Filters</td> <td colspan="2">Filters V</td> <td>~</td> <td>Pay Now by Credit</td> <td>Pay by Invoice</td>	Filters	Filters V		~	Pay Now by Credit	Pay by Invoice
	Diana L Back 9037-60599	& USBC Adult Membership 2024-25	Zip Code: 34113	B	Card	10 x \$28.00
	Beverly A Carocci 9037-40078	LUSBC Adult Membership	Zip Code: 34113	F	TOTAL	\$280.00
	Gary L Howard 9037-60601	LUSBC Adult Membership 2024-25	Zip Code: 34113	â	I have read, understand and agree to the <u>Terms of Service</u> .	
	Ashley L Larrabee 9037-60597	& USBC Adult Membership 2024-25	Zip Code: 34113	म		
	Sue A Howard	& USBC Adult Membership		-		

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Bulk Processing



- How can you help?
- Share with your centers if they are managing most of the leagues.
- Provide our team with the centers where you see this could be useful.

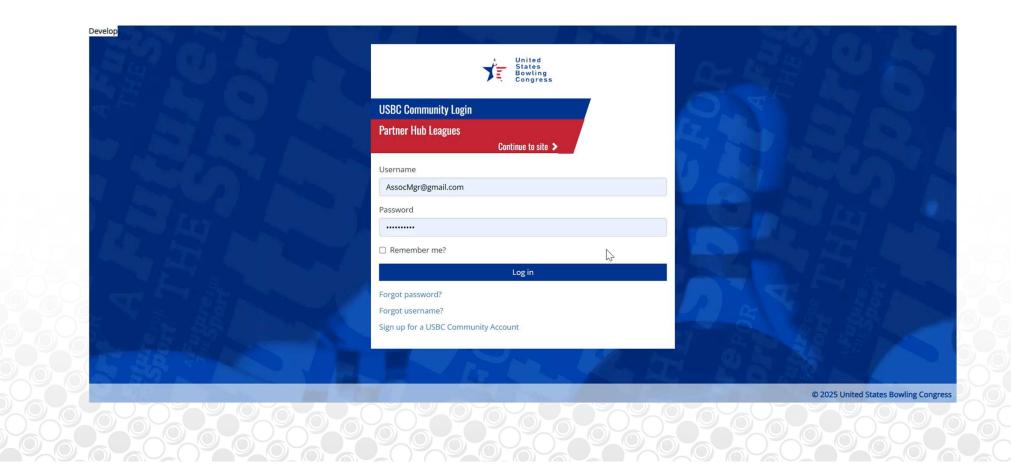




League Registration

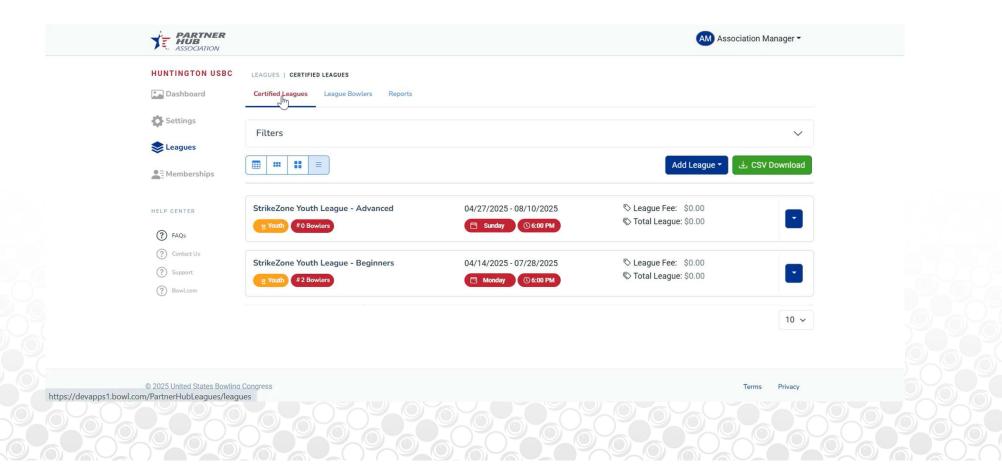






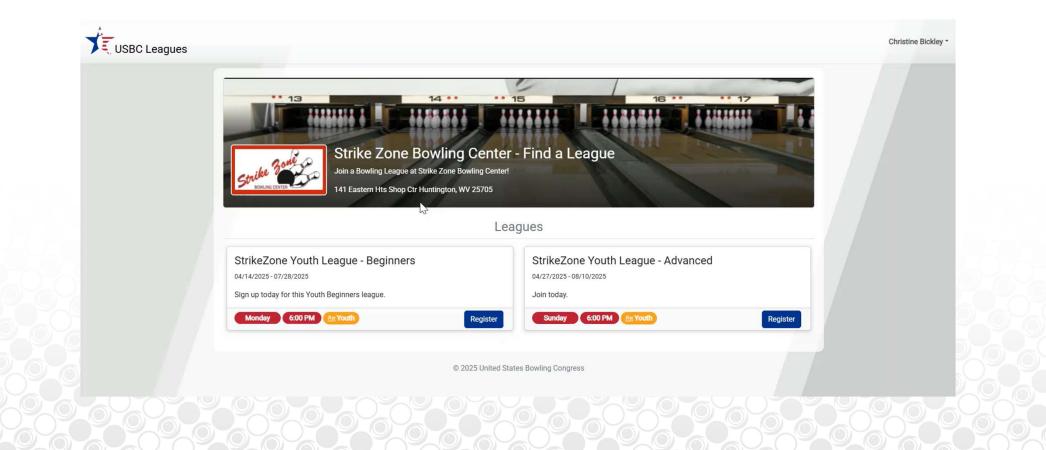
















Online Tournament Registration



A Future FOR THE Sport United Home Admin Dashboard Audit Manage Tournament Welcome Mike Larsen -States Bowling Congress **EVENT REGISTRATION** 2025 Virginia State USBC 37th 2025 Virginia State USBC 72nd 2025 Virginia State USBC 67th Annual Mixed Handicap Tournament Starts (3/8/2025, Ends: 3/28/2025 **Annual Open Handicap Tournament Annual Women's Tournament** Starts: 4/5/2025, Ends: 5/11/2025 Starts: 5/17/2025, Ends: 6/15/2025 **VIRGINIA STATE** VIRGINIA STATE VIRGINIA STATE This tournament is not available for purchase **BREGISTER REGISTER** 🔎 MANAGE 🗲 MANAGE at this time. MANAGE 2025 Virginia State USBC 59th 2025 Virginia State Senior Annual Youth Championship ournament, Starts: 6/21/2025, Ends: 6/29/2025 10/4/2025 Ends: 10/19/2025 **VIRGINIA STATE VIRGINIA STATE EREGISTER** *<u>I</u> REGISTER* MANAGE ✗► MANAGE



Help Me Help You



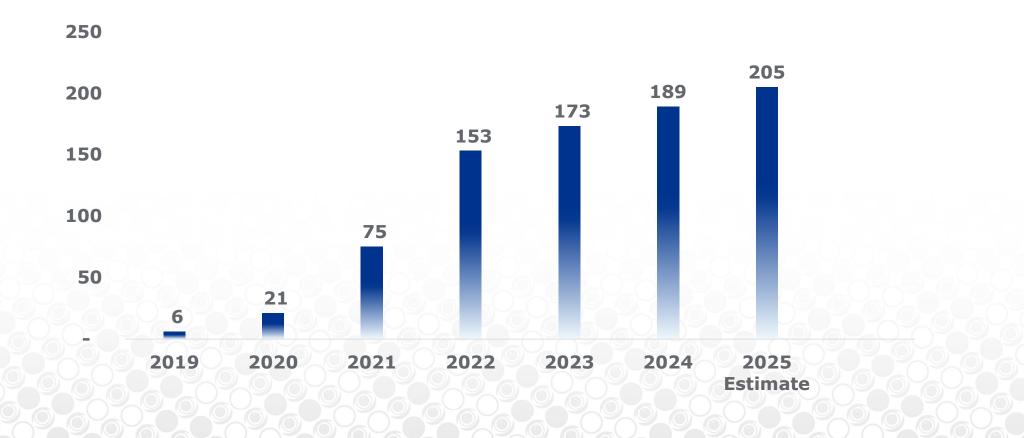


- Technology solution for all
- Tournament and ALL data ports to WinLABS
- 5% technology fee covers credit card fees
- Any other "solution" requires data entry still

Online Registration Growth

A Future FOR THE Sport

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Time to Market







What if?



- We didn't have automatic scoring?
- We didn't have league software?
- We didn't build winlabs?
- We were still oiling by hand?
- Technology always evolves in everything we do.
- Being open to adoption and/or advancement.
- Ensure bowling's future through thoughtful research, planning and delivery