



Hosting a New Bowler Coaching Clinic

What Does A New Bowler Look Like?



What Does A Lifetime Bowler Look Like?



Do You Know

How many USBC youth bowlers were there last season?

Approximately **102,000** total youth bowlers

How many **new** USBC youth bowlers were there last season?

36,947 or **36.2%**

Do You Know

How many USBC adult bowlers were there last season?

Approximately **978,000** total adult bowlers

How many **new** USBC adult bowlers were there last season?

143,885 were new

14.7%

Know Your Audience.

New bowlers can be
easy to find, if you
know where to look.

Where To Look

- Bowling Center Proprietors and Managers
- Pro Shop Operators
- Coaches
- Youth Groups
- Community Centers
- After School Programs



Organization of a Clinic

Planning a clinic or a bowling class requires several steps before, during and after the event.

COACHING

USBC Bronze Program

Are you a Level I- or Level II-trained coach and ready for the next step?
A USBC Coaching Bronze Class is being held:

South Point Hotel
9777 Las Vegas Blvd S
Las Vegas, NV 89153
Instructor: USBC Gold Coach Mike Dias

May 3-4, 2025
Saturday: 9:00am - 5:00pm
Sunday: 9:00am - 5:00pm

Program

The USBC Bronze Program is a two-day class designed to increase coaching skills and professionalism by covering the following topics:

- Philosophy of coaching
- Fine-tuning the physical game
- Lane conditions and adjustments
- The mental game
- Components of the bowling ball
- Dynamics of ball motion
- Video recording
- Video analysis
- Giving a lesson

Prerequisites

- At least 18 years of age
- A USBC member in good standing
- A USBC Level I or Level II-trained coach

*Approved through the Registered Volunteer Program (RVP) if they are a U.S. citizen 18 years of age or older.

Pricing: \$345 Regular Price, \$295 Early Bird Price - if paid at least 30 days before class start date.

Go to BOWL.com/Coaching or scan this QR Code with your device.




Organize the Event

- What will your clinic provide?
 - Introduction to the bowling center
 - Learning the physical game
 - Understand equipment and the playing field
 - Developing a practice routine to increase scores

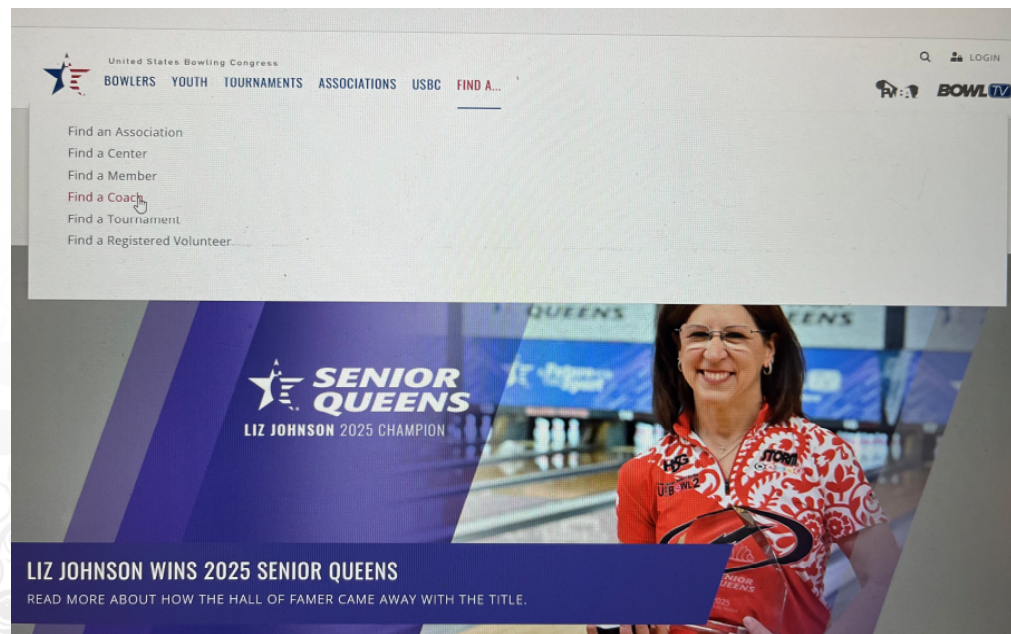


Tip #2

Know your area and if
there's a cost, charge
accordingly.

Organize the Event

- Keep any costs simple and inexpensive
 - Meeting space
 - Lane rental
 - Coaches





Find A Coach

A **Future** FOR
THE **Sport**



Log In Create USBC Member Login Join USBC

MEMBER ASSOCIATION CENTER COACH TOURNAMENT

USBC Coach Search



Coaching Details



New Search



Required Search Filters

Zip Code

89183

Radius

30



USBC Coach Search




Coaching Details



New Search



Search Results

Name	Location	Certification
To view Coach+ Profile, click on button below name.		
David L. Allen 	Las Vegas, NV 89131 Distance: 10.3 miles	Silver
Alexander M. Bustamante	Las Vegas, NV 89108 Distance: 4 miles	Bronze
Bradley S. Zentmyer	Las Vegas, NV 89108 Distance: 4 miles	Bronze
Becky Herman	Las Vegas, NV 89128 Distance: 4.7 miles	Silver
Kevin E. Ricks	N Las Vegas, NV 89032 Distance: 5.1 miles	Bronze
Vern Vernazzaro	Las Vegas, NV 89117-1168 Distance: 5.7 miles	Bronze
Michael L. Anderson, Sr.	Las Vegas, NV 89193 Distance: 5.8 miles	Bronze
Michael W. Clemence	Las Vegas, NV 89130 Distance: 6.7 miles	Bronze



David Allen

Las Vegas, Nevada

USBC Silver Coach






EMAIL: dave@coachdaveallen.com

PHONE: 702-302-2319

ADDITIONAL INFORMATION: I specialize in preparing youth bowlers for high school, scholarship tournaments and collegiate level competition. Accredited Interscholastic and Level 2 Coach at NFHS Network Nevada and Clark County School District Bowling Coach.



COACHING SERVICES

Youth
Male
Beginner
Individual Sessions

Adult
Female
Intermediate
Group Sessions

Senior
Two-Handed
Advanced
Clinics



SKILLS AND TOOLS

Physical Game
Ball Motion

Mental Game
Video Analysis

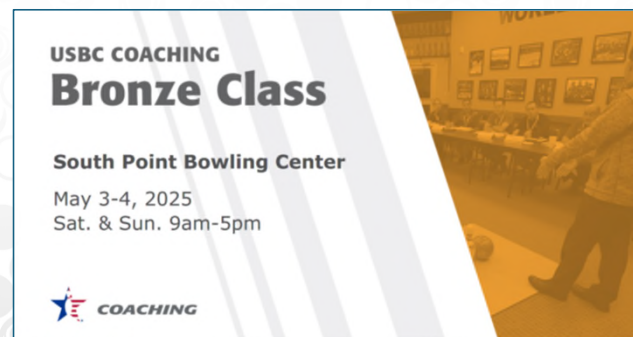
Lane Play

Find a Center

- When contacting a center
 - Be prepared and to the point.
 - Let them know you need limited use of their staff/resources.
 - Explain the benefits of hosting a new bowler clinic.
 - More bowlers in the center more often
 - Potential new customers for events, parties, leagues, and/or tournaments
 - New influencers for future bowlers in their center
 - Development of lifelong bowlers

Organize the Event

- Promote your new bowler event
 - Use flyers, sign-up sheets, email and/or social networking
 - Emphasize the FUN of learning to bowl better



Operate the Clinic

- Arrive early to set up anything needed
- Have an updated list of attendees.
- Set out materials and handouts, (if used)



What to Teach

- Choosing the right house ball or personal equipment (ball & shoes)
- Bowling etiquette – Lane courtesy
- Safety (includes stretching, picking the ball up correctly)
- Lining up on the approach (left/right & distance from foul line)
- Spare shooting
- Scoring (including handicap)



Clinic Wrap Up

- Be available for questions
- Consider a gift for attendees
 - Pro-Shop Gift Card
 - Discount on next practice session
 - Any center promotions for new bowlers
- Pack up any materials and pay the center for any costs incurred.



New bowler clinics
can be simple and
inexpensive. Find
volunteer help.

Success Stories

Success comes from a combination of factors, including preparation, hard work, decision-making, and adaptability.

Silverton, OR

Silver Creek Lanes

- USA Bowling Seminars (3X)
- One Weekend
- Over 70 attendees
- Free Level I Coach training online
- Bronze Coach training follow up
- State BPAA paid for all USA Bowling attendees to attend USBC Coaching Bronze Class



Buffalo Lanes North

- USA Bowling Seminar
- 20+ Attendees
- Free Level I Coach training online
- Bronze & Silver Coach training follow up



The Alley at Salina

- KS BPA HS Task Force - "Kansas State Bowling Proprietors High School Task Force"
- State High School bowling coaches
- USA Bowling Coaching Level I
- Fundamentals of Team Coaching
- Introduced Bronze level training and 2-Handed coaching
- In conjunction with High School coaches annual meeting

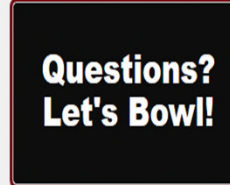
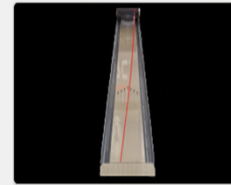
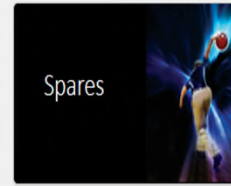
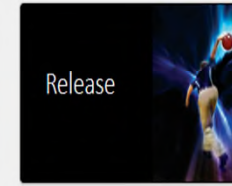
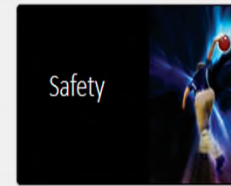
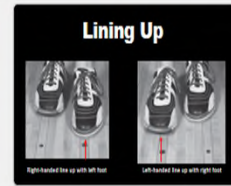
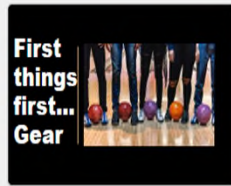
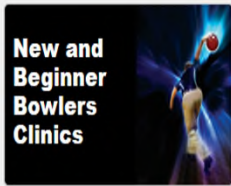


The International Training and Research Center (ITRC)

- USBC Employee Team Builder
- New and Beginning Bowler Clinics
- First-time bowlers on USBC's biggest stage
- Open and Women's Championships



Arlington, TX



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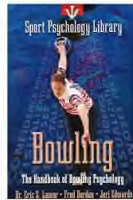
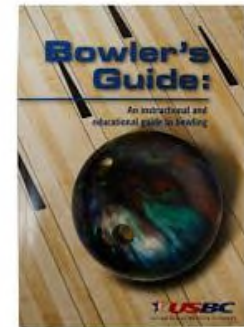
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Resources



COACHING



Why Are We Doing This?

New Bowler Clinics are:

- Growing member retention
- Investments in membership
- Building future tournament bowlers



Call to Action

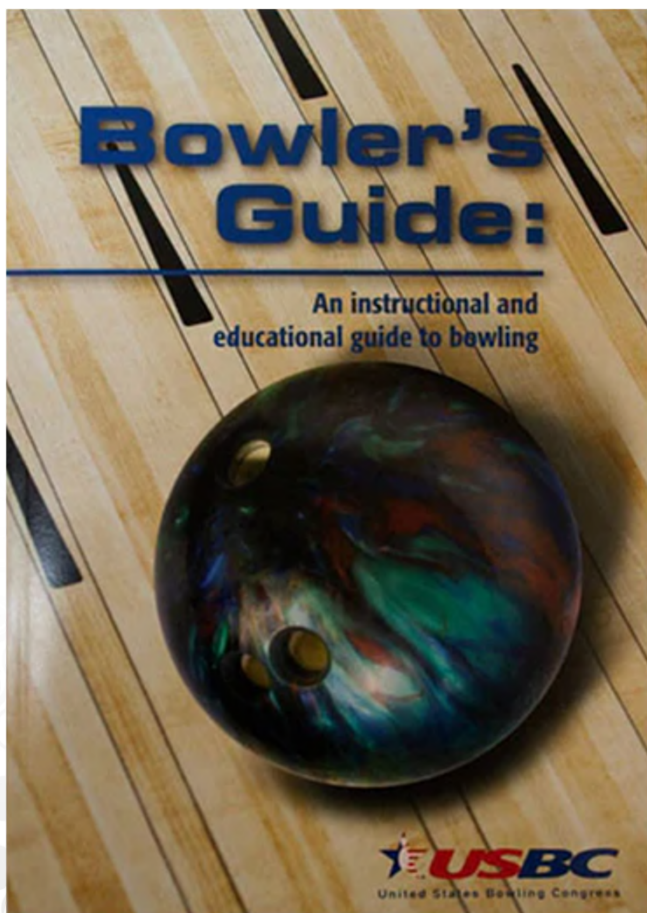
- Build your membership
- Organize a New Bowler Clinic
- Appoint a leader
- Find A Coach
- Capture and retain the

143,885
+ 36,947
180,832

Potential Lifelong Bowlers



USBC Bowlers Guide



A Gift For You!

- A comprehensive resource for bowlers of all skill levels, covering everything from basic techniques to advanced strategies.
- It's a valuable tool for improving game skills, understanding rules, and even **for those new to the sport.**

Please Use It Then Give
It To A New Bowler!



Thank You!
Any Questions?



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