

A **Future** FOR  
THE **Sport**



2025 USBC CONVENTION  
**SHARE** *the*  
**VISION**

# Turning Partnerships Into Sponsorships

Hugo Cartagena – Northeast Field Service Manager  
Samuel Guy – Director of Field Services

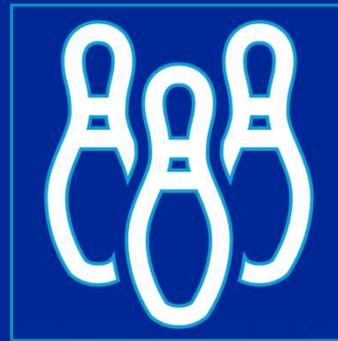


# Our Vision For You

A **Future** FOR  
THE **Sport**

# Bowling is local!

# Say It With Me



Everything you need is in your  
center!

# Non Profit Organizations



IT'S OK TO DRIVE REVENUE!



WE JUST HAVE TO USE IT  
FOR OUR MISSION!

# Things To Know

## Social Media Shoutouts

Boost brand visibility.

## Ad Space

Banners, flyers, monitors.

## Sponsor Recognition

Highlight current partnerships

## Sponsorship Tiers

Offer a variety of options

**Watertown Open City Tournament**  
 February 15-23, 2025

USBC Watertown USBC would like to thank this year's sponsors for their donations. Please help support them!

**Trophy Sponsors**

- TOMMY'S LANES
- Creative Visions LANDSCAPE & Design INC. HYDRD-SEEDING • RETAINING WALLS • IRRIGATION • SNOW REMOVAL 605.956.0253

**Gold Sponsors**

- GEORGE'S SANITATION & ROLLOFF 268-0175 • 886-3161
- NORTHERN PEAK INCORPORATED
- TRAV'S OUTFITTER
- LEW'S FIREWORKS
- Dwl CLEAN IT
- SoDak REALTY
- Olsen Contracting LLC (605) 481-9006
- CITY-WIDE Property Management, Inc.
- HEILMAN HOMES
- PLATINUM Realty
- YOU NEVER KNOW
- WATERTOWN
- Perkins RESTAURANT & BAKERY

**Silver Sponsors**

- HARTWIG HEATING
- LARRY'S LUMBER
- MORRIS LAWN CARE
- LAKE AREA
- ULTIMATE CONSTRUCTION INC.
- FOSMEX ENERGY

**Bronze Sponsors**

- K-9 Classics
- K-9 Classics Dog Obedience Training 605-840-1779
- Klutz Insurance
- HAIR ON BROADWAY

# Things to Know



Members

Social Media Followers



League Bowlers



Tournament Entrants



**FEEL-GOOD  
FOOD FOR  
A CAUSE**

JOIN HABIT BURGER & GRILL IN SUPPORT OF



**WEDNESDAY, DECEMBER 11 | 4:00PM - 9:00PM**

Enter code **GIVEBACK** when placing your order at the in-restaurant kiosk, the Habit Burger & Grill Mobile app, or habitburger.com.

Or, simply present this printed flyer or show this offer on your smart phone to the cashier upon ordering. Habit Burger & Grill will donate **20% OF NET SALES** from this event to benefit your organization.



## 2025 MASTERS & QUEENS YOUTH TOURNAMENT

**FEBRUARY 23, 2025 9:00AM**  
(CHECK IN AT 8:00AM)

HOSTED BY:  
**DIXIE BOWL**  
10526 DIXIE HWY, LOUISVILLE, KY 40272

ENTER HERE  
**SCAN ME!**



- Entry Fee: \$70.00, (\$17.00 lineage, \$53.00 prize fund)
- Tournament will be a scratch tournament.
- Tournament pattern will be a SPORT/CHALLENGE PATTERN. Bowlers will be told before practice whether the pattern is Short, Medium or Long but will the actual pattern will not be revealed until the tournament is completed.
- 2 Divisions. Divisions will be as follows: U15 Boys & Girls and U18 Boys & Girls
- Bowlers will be (5) qualifying games, moving pairs after every game. After (5) qualifying games, if field size (per division) is 32 or lower, cut will be to the TOP 8. If the field size (per division) is 33 or higher, cut will be to the TOP 12. After the field is cut, bowlers will be bowl seeded based on their qualifying scores and then will bowl head to head match play, (2) game total pin-fall single elimination matches until a winner is determined in each division.
- Each division winner will receive a free entry into the 2025 Kentucky Youth Open as well as a spot in the 2025 Junior Gold Tournament
- Bowlers late to the tournament will receive a zero (0) for all frames missed.
- All other USBC rules apply and all participants must be USBC members.
- Bowlers pre registering may make checks payable to LMUSBC. There will be a \$30.00 return check fee on all returned checks.
- Mail entries to Bill Carter/Dixie Bowl - 10526 Dixie Hwy, Louisville, KY 40272
- FOR MORE INFO: Phone: 502.817.2735 or Email: bowlinglouisvilleky@gmail.com
- Or visit www.lmusbc.com

SPONSORED BY:









Louisville Metro USBC  
November 16, 2024

Big thanks to Clementines Car Wash for being a LMUSBC Association sponsor. Be sure to check them out!

#clementinescarwash #brunswickbowling #padgettslawnandlandscaping #bowlersolutions #kenbowl #dixiebowl



**OPEN 24/7**

## Clementine's

## CARWASH



**MORE LOCATIONS COMING SOON!**

FOR MORE INFORMATION VISIT:  
[CLEMENTINESCARWASH.COM](http://CLEMENTINESCARWASH.COM)

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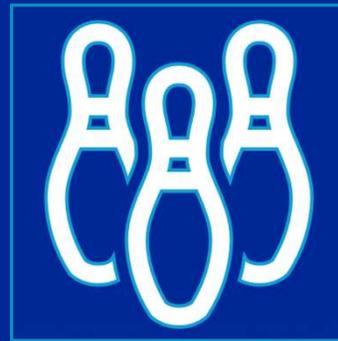


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# Louisville Metro USBC

Chris Chandler

# Say It With Me



Everything you need is in your  
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# Making the Ask



## Learn

Build a connection with your membership

## Meet

Set aside specific time to discuss opportunities

## Explain and Build

Clearly describe the partnership benefits

## Execute and Evaluate

Deliver on the agreement, evaluate success



# What to ask for?

- SWAG Items
- Awards
- Venues
  - HOF/Annual Meeting
  - League Secretary Workshops
- Meals/catering



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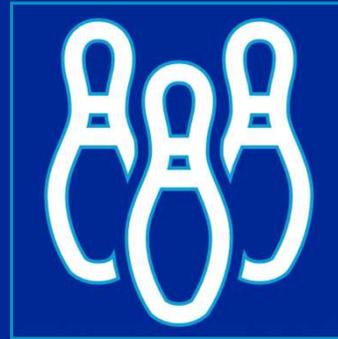


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# North Texas USBC

Terry Taylor

# Say It With Me



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# How to Use

Enhancement Area	Examples	Impact
Tournament Experience	Branded giveaways, prize enhancements	Higher participation
HOF/Annual Meetings	Venue upgrades, better refreshments	Increased attendance
League Awards	Higher quality recognition items	Greater bowler satisfaction
Creative Uses	Community outreach, special events	Expanded association reach

# How to Use

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# One Opportunity

## 4Imprint One by One Grant

501(c)(3) eligibility required.

A

### Making a difference, *one by one*®.

Through *one by one*®, we award \$500 grants for promotional products to organizations that are making a difference. This helps them spread the word, recruit volunteers, thank donors, or in some other way turn one thing into something much more. We award several grants each business day.

If you are employed by or serve on the Board of Directors of a 501(c)(3) charity, religious organization or accredited school, and are working hard to make a difference in your community, we want to help.

[Apply for a Grant](#)

B

### Application Strategy

Reapply if not awarded initially.

## Annual Opportunity

Apply once per 12 months.

C



# Key Takeaways



Get Creative

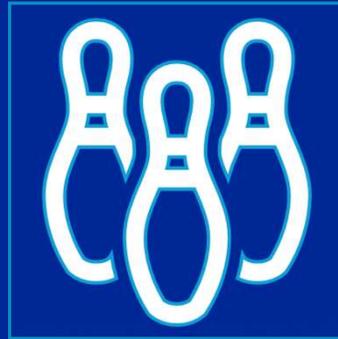


Leverage your board



Celebrate every win

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